

Brad J. Congelio
Curriculum Vitae

Position & Rank: **Assistant Professor of Sport Management**
Undergraduate Program Chair

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Scranton, Pennsylvania 18510
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Education

Ph.D. 2014 Kinesiology / Sport Studies
The University of Western Ontario
International Centre for Olympic Studies

M.Ed. 2000 Sport Management
Millersville University of Pennsylvania

B.S. 2007 Communications
West Liberty University

Employment History

Assistant Professor & Program Coordinator
August 2014 - Present

Keystone College (Factoryville, Pennsylvania)
Assistant Professor of Sport Management
Undergraduate Program Chair

Teaching

Undergraduate Courses Taught

2014 - Present Keystone College, School of Professional Studies

- *Intro to Sport and Recreation Management, SRM 1110*
- *Facility Management and Design, SRM 2115*
- *Principles of Marketing, BUSN 2115*
- *Sport Marketing and Promotion, SRM 3120*
- *Sport Governance, SRM 3120*
- *Sport Sales, SRM 3155*
- *Modern Olympic History, SRM 3160*
- *Organizational Behavior, BUSN 4115*
- *Sport Business Practices, SRM 4135*

- *Sport Public Relations, SRM 4140*
- *Dynamics of Leadership, LEAD 4910*

Graduate Courses Taught

- 2014 - Present Keystone College, School of Professional Studies
- *Graduate Writing and Research, SLM 6000*
 - *Contemporary Leadership in Sport, SLM 6100*
 - *Ethical Sport Leadership, SLM 6110*
 - *Media Relations in Sport, SLM 6150*
 - *Research Project, SLM 6810*
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Publications

Books

- under contract Congelio, B. *Before The World Was Quiet: Ronald Reagan, the 1984 Los Angeles Olympics, and the American Moral Compass*. University of Tennessee Press. (slated for publication in late 2017).

Chapters in Books

- accepted Congelio, B. "In Defense of a Neoliberal America: Ronald Reagan, Domestic Policy, and the Soviet Bloc Boycott of the 1984 Los Angeles Olympic Games," in *Defending the American Way of Life: Sport, Politics, and the Cold War*, editing by Kevin Witherspoon and Toby Rider (Fayetteville, Arkansas: University of Arkansas Press). Publication forthcoming.
- accepted Congelio, B. "A Five-Ring Coup D'état: Ronald Reagan and the 1984 Los Angeles Olympic Summer Games," in Donnie Pei, ed., *The Master Collection of Olympic Papers* (Beijing, China: Beijing Sports University Press). Publication forthcoming.

Articles in Peer-Reviewed Journals

- 2015 Congelio, B. "The Only Dream Out There: Anchorage, Alaska and the Bidding for the 1992 Olympic Winter Games," *Olympika: The International Journal of Olympic Studies*, XXIV (2015), 137-155.
- 2015 Congelio, B. "An Odyssey: The City of Los Angeles and the Olympic Movement, 1932 - 1984," *Southern California Quarterly*, 97(2), 177-211.
- 2014 Congelio, B. "A Brief Analysis of the Reagan Administration and the 1984 Los Angeles Olympic Games," *Journal of Olympic History*, 22(1), 90-99.

- 2013 Congelio, B. "Playing in Paha Sapa: The Recreational Culture of the Black Hills Gold Rush," *Journal of the West*, 51(3), 57-70.

Book Reviews

- 2016 Review of *The Rise and Fall of Olympic Amateurism* by Matthew P. Llewellyn and John Gleaves, *Olympika: The International Journal of Olympic Studies* XXV (2016).
- 2016 Review of *Cold War Games: Propaganda, the Olympics, and U.S. Foreign Policy* by Toby C. Rider, *Olympika: The International Journal of Olympic Studies* XXV (2016).
- 2015 Review of *NFL Football: A History of America's New National Pastime*, by Richard Crepeau, *Sport History Review* 46(2), 326.
- 2015 Review of *The Harrell Wars: Feuding in Texas and New Mexico*, by David Johnson, *Journal of the West* 118(3), 237.
- 2015 Review of *Base ball: A Journal of the Early Game*, by John Thorn, *Journal of Sport History* 43(1), 145.

Article Reviews

- 2012 Review of "The Olympics and the Cold War: Moscow versus Los Angeles," by Nicholas Evan Sarantakes in *Olympika: The International Journal of Olympic Studies*, XXI.
- 2011 Review of "Managing Colonial Contradictions: French Attitudes towards El Ouafi's 1928 Olympic Victory," by T. Terret & A. Roger in *Olympika: The International Journal of Olympic Studies*, XX.
- 2011 Review of "Padres on Mount Olympus: Los Angeles and the Production of the 1932 Mega-Event," by Sean Dinces in *Olympika: The International Journal of Olympic Studies*, XX.
- 2010 Review of "Photographs, Materiality, and Sport History: Peter Norman and the 1968 Mexico City Black Power Salute," by Gary Osmond in *Olympika: The International Journal of Olympic Studies*, XIX.

Conference/Symposium Presentations

Conference/Symposium Presentations

- 2017 Congelio, B. "In Defense of a Neoliberal America: Ronald Reagan, Domestic Policy, and the 1984 Soviet Bloc Boycott," *ISHPES Annual Congress, Alexandria, Egypt, April 2017* (scheduled to present).

- 2016 Congelio, B. "Still a Beacon, Still a Magnet: Ronald Reagan, the 1984 Los Angeles Olympic Summer Games, and the American Moral Compass," *NASSH Annual Convention, Atlanta, Georgia, May 2016*.
- 2015 Congelio, B. "A Group of Nobodies in Los Angeles: The Political and Propaganda Activities of the Ban The Soviets Coalition," *NASSH Annual Convention, Miami, Florida, May 2015*.
- 2014 Congelio, B. "More Than a Retaliatory Story: Reagan's Foreign Policy at the 1984 Olympics," *NASSH Annual Convention, Glenwood Springs, Colorado, May 2014*.
- 2013 Congelio, B. "Opportunists, Politicians, and the Red Amoeba: The Battle for Control of Los Angeles' Bid for the 1976 Olympic Summer Games," *NASSH Annual Convention, Halifax, Nova Scotia, May 2013*.
- 2012 Congelio, B. "An Olympic Scandal's Ancestry: Anchorage, Alaska and the Bidding for the 1992 Olympic Winter Games," *11th International Symposium for Olympic Research, London, Ontario, October 2012*.
- 2012 Congelio, B. "The Final Frontier's Dancing Moose: Rick Mystrom's Bid to Bring the Games to Alaska," *NASSH Annual Convention, Berkeley, California, June 2012*.
- 2012 Congelio, B., Mahoney, R., Archer, J. "Olympic Knowledge Production: Graduate Student Research," *1st Annual Health Sciences Research Day, London, Ontario, March 2012*.
- 2011 Congelio, B. "The Games Mustn't Go On: A Study of Avery Brundage, South African Apartheid, and the IOC Sect," *Macintosh Sociology of Sport Day Conference, Kingston, Ontario, January 2011*.
- 2009 Congelio, B. "Media and the Sexualization of Women in Sport: Promotion or Exploitation," *3rd Annual Graduate Research and Creative Projects Symposium, Harrisburg, Pennsylvania, April 2009*.

Invited Lectures/Presentations

- 2016 Congelio, B. "The Long Twilight Struggle: Sport and the Cold War," *Presented at the Keystone College Faculty Colloquia, November 2016*.
- 2015 Congelio, B. "The American Way: Marketing Baseball to the World Via the 1936 Nazi Olympic Games," *Presented at the 1st Annual Christy Mathewson Day Baseball Symposium at Keystone College, September 2015*.
- 2013 Congelio, B. "The Long Twilight Struggle: The Reagan Doctrine and the 1984 Los Angeles Olympics," *Presented to students, faculty, and staff at the Kinesiology Department at Pennsylvania State University Berks, October 2013*.

Research & Grant Funding

- 2013 **Ian Buchanan Memorial Scholarship (ISOH)** \$2,500.00
Awarded to further research my doctoral dissertation.
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Academic Service & Duties

- 2016 Keystone College, Provost's Committee on Academic Scholarship
2016 Keystone College, Undergraduate Program Chair
- 2015 Keystone College, VP of Enrollment Search Committee
Keystone College, Graduate Policy Development & Implementation Committee
Keystone College, Director of Sport Leadership Master's Program
Keystone College, Undergraduate Program Chair
- 2014 Keystone College, Honors Committee
Keystone College, Christy Mathewson Day Celebration Committee
- 2012 ICOS Executive Council, Graduate Student Representative
ICOS, Research Assistant
- 2011 North American Society for Sociology, Book Award Committee
Western Ontario, Graduate Seminar Coordinator
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Media Interventions

Congelio, B. "No gold medal for IOC process," guest column, The Times-Tribune (Scranton, Pa.). <http://bit.ly/2bxMQd6>

Journal Review & Peer Review Duties

Editorial Board Appointments

- 2015 – Present *Olympika: The International Journal of Olympic Studies*
Book Review Editor
- 2011 – 2012 *Olympika: The International Journal of Olympic Studies*
Journal Review Editor

Requests to Serve as Peer Reviewer

- 2016 *Roman & Littlefield Publishing Group*
2014 *The International Journal for the History of Sport*
2014 *The Journal of the West*
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Professional Experience

- 2009 – 2010 Director of Sport Information
Salem International University
Salem, West Virginia
- 2009 Sports Information Assistant
West Liberty University
West Liberty, West Virginia
- 2008 – 2009 Athletic Communications Assistant
Franklin and Marshall College
Lancaster, Pennsylvania